

'70 PHONO



LO-FIELD FOX



WM A KNOW-MORE BOOK

KNOW-MORE  
BOOK

03

# The Sound Around Us



SCIENCE



# THE TELEVISION REVOLUTION

The Apollo 11 moon landing turned the world into one global village. When Neil Armstrong stepped out of Apollo 11 on 21 July 1969, at 2.56 GMT, more than 600 million people were ready and waiting to watch him take the 'giant step for mankind'. NASA, the American space agency, got the pictures back to Earth at 11,160.00 mph. They took three seconds. For many people the awesome sight of Neil Armstrong on the moon was 1969's most astonishing and exciting moment.

The TV pictures had another purpose. NASA scientists took a succession of Polaroid snapshots off their TV monitors which, when enlarged, enabled the geophysicists to pick out odd-looking rocks and stones. Within seconds, NASA could tell the astronauts to investigate.

Christopher Columbus is believed to have landed in the New World around September 1492. We don't know the exact date and he was not sure about the place. His backers in Spain and Portugal did not know whether he had failed or succeeded, and stayed ignorant until he returned

Between Christopher Columbus and Neil Armstrong there was a revolution in communications. The TV link of Apollo 11 had confirmed Marshall McLuhan's 'global village'.

Print, said McLuhan, had broken up society into many small groups. The electronic media (telephones, radio, television and everything else that owes its existence to electricity) have reversed the procedure. The new media are creating one big tribe, an electronic global village. Stockbrokers in New York and farmers in Borneo watch the same Westerns and the same TV ads for the same soap powders. Everybody is involved in everybody else's lives - and problems.

One day some branches of art and entertainment may well utilise artefacts from this new era to feed back into themselves, enriching the cultural soup as it becomes haunted by sounds and images from earlier times, seen by new generations who may in turn recycle the same materia again, each time having new meaning.





# 台灣影視

1976

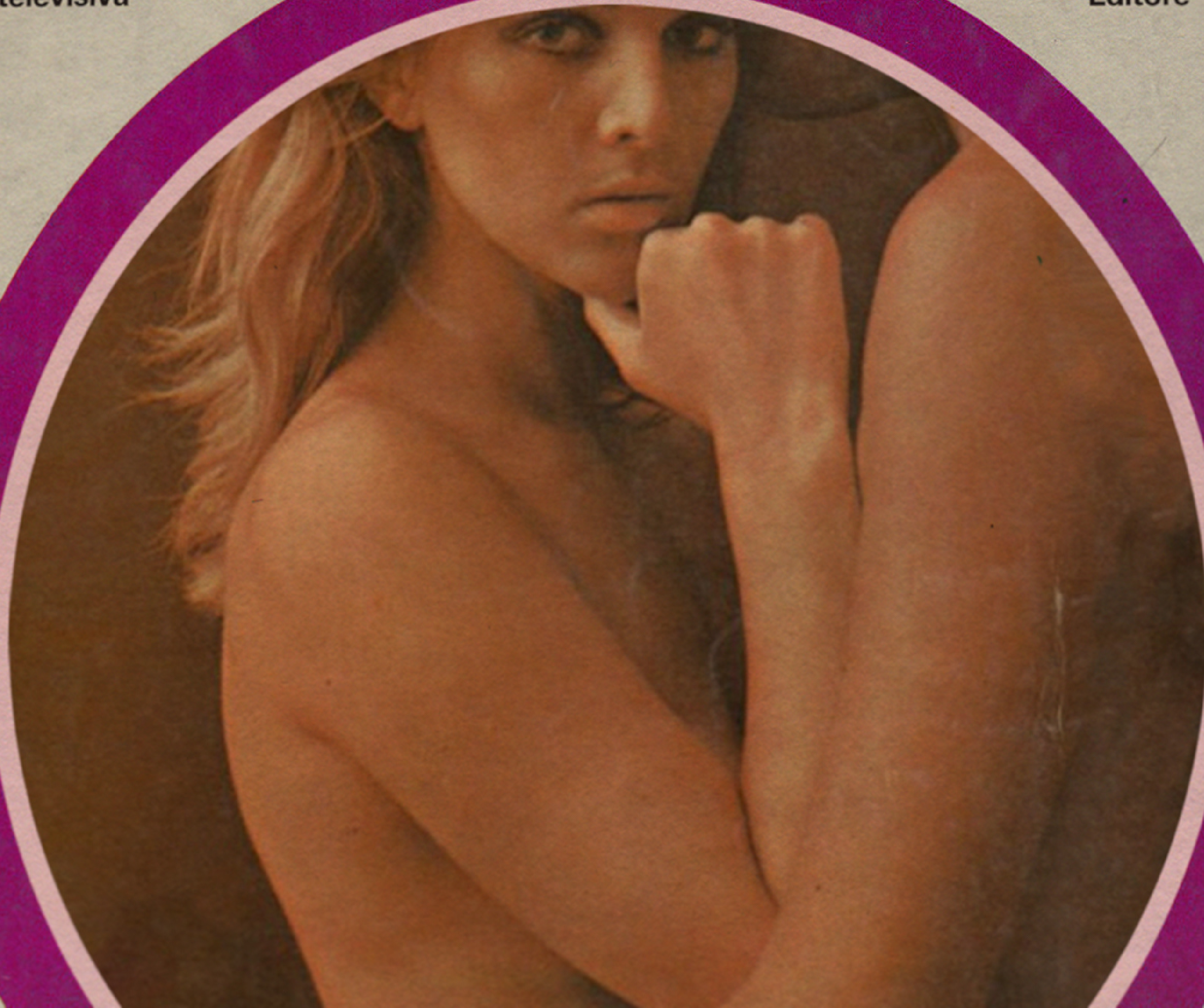




# IL MONDO DEL SESSO

Basato sulla  
popolare serie  
televisiva

GENNARO  
FIONDELLA  
Editore





# Radio Times

## Forbidden Love

**INSIDE:** Eva Nissar stars as a German spy in love with a British Wren in the 6-part World War Two drama *Love Over Berlin*. Sunday BBC2 Colour  
**Back feature:** your guide to the post-war reconstruction of Europe's cities









# IL MONDO DELLA VOLPE

Basato sulla  
popolare serie  
televisiva

GENNARO  
FIONDELLA  
Editore







# '70 PHONO

“I only delve into the past, never dive. My forays are short robberies; I grab, snatch, fill my pockets and then run back, lest I get caught. Or trapped. Once safely home I turn out my haul into my Macintosh and push and pull it, tightly stretching the sounds over the rhythms from my antique collection of drum boxes...

Yesterday I captured a butterfly emerging from its chrysalis; Watched shadows move across the surface of phobos and a sunset obscured by a 35mm lens flare; I heard cascading strings over Italian waterfalls, felt the movement of soft focus German nymphets and the heat haze rising from the Serengeti while overhead a Cosmonaut shook the hand of an Astronaut and spoke to him in English...”

~ The Lofield Fox